

# United States of America

## United States Patent and Trademark Office

### 10,000 Word Journey

**Reg. No. 5,900,532**

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**Int. Cl.: 9, 16, 28, 35, 41,  
42, 44**

**Service Mark**

**Trademark**

**Principal Register**

Mrs. Wordsmith LTD (UNITED KINGDOM limited company (ltd.))  
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London, UNITED KINGDOM EC1R0JH

CLASS 9: Downloadable computer application software for browsers, mobile phones and handheld computers to present and represent semantics of words and phrases for the purposes of curating and providing educational vocabulary resources including, but not limited to electronic dictionaries and thesauri with and without illustrations by using Machine Learning and Natural Language Processing; downloadable computer programs in the nature of computer software for providing an interactive audiovisual presentation for teaching languages; downloadable electronic books in the field of fiction; downloadable electronic non-fiction books in the fields of language and vocabulary; downloadable electronic how-to books in the fields of language and vocabulary; downloadable electronic reference books in the fields of language and vocabulary; downloadable series of fictional books; electronic publications, namely, electronic books, journals, magazines, articles, newsletters, manuals, whitepapers, activity books, teaching texts, and brochures in the field of fiction; electronic publication, namely, electronic non-fiction, how-to, and reference books in the fields of language and vocabulary; electronic colouring books; courseware, namely, educational software featuring instruction in the fields of language and vocabulary; courseware, namely, educational software featuring teaching manuals in the fields of language and vocabulary; personalised language learning software in the nature of educational software featuring instruction in the fields of language and vocabulary; downloadable language learning APIs for customised teacher tool development in the nature of computer software for providing an interactive audiovisual presentation for developing teacher tools; downloadable language learning APIs, namely, a system of tools and resources in an operating system for video game companies and other educational partner companies to curate word lists, develop reading and writing curricula, develop dictionary or other corpus based curricula and texts, and develop games; downloadable electronic dictionaries; downloadable educational software featuring language instruction in various disciplines, namely, arts, science, social studies, civics, English, foreign languages, history, technology, engineering, mathematics, social and emotional learning and teacher training, all at the elementary, middle school, high school, higher education, vocational, and professional development levels; downloadable educational software in the nature of computer software for providing an interactive audiovisual presentation featuring language teaching assistance and instructional curriculum development for various disciplines, namely, arts, science, social studies, civics, English, foreign languages, history, technology, engineering, mathematics, social and emotional learning and teacher training, all at the elementary, middle school, high school, and higher education levels for use by mentors, tutors, instructors, and others involved in assisting students; downloadable educational software for mobile devices featuring language instruction in various disciplines, namely, arts, science, social studies, civics, English, foreign languages, history, technology, engineering, mathematics, social and emotional learning and teacher training, all at the elementary, middle school, high school, higher education, vocational, and



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professional development levels; downloadable educational software for mobile devices featuring language teaching assistance and curriculum development for various disciplines, namely, arts, science, social studies, civics, English, foreign languages, history, technology, engineering, mathematics, social and emotional learning and teacher training, all at the elementary, middle school, high school, and higher education levels for use by mentors, tutors, instructors, and others involved in assisting students; prerecorded electronic media featuring language instruction in various disciplines at the elementary, middle school, high school, higher education, vocational, and professional development levels; downloadable podcasts in various disciplines, namely, arts, science, social studies, civics, English, foreign languages, history, technology, engineering, mathematics, social and emotional learning and teacher training, all at the middle school, high school, higher education, vocational, and professional development levels; downloadable electronic books, namely, educational language workbooks for students, educators, parents, mentors, tutors, and others involved in assisting students featuring various disciplines, namely, arts, science, social studies, civics, English, foreign languages, history, technology, engineering, mathematics, social and emotional learning and teacher training, all at the elementary, middle school, high school, and higher education levels; downloadable electronic language textbooks featuring various disciplines, namely, arts, science, social studies, civics, English, foreign languages, history, technology, engineering, mathematics, social and emotional learning and teacher training, all at the elementary, middle school, high school, higher education, vocational, and professional development levels; downloadable electronic language textbooks featuring teaching assistance and curriculum development for various disciplines, namely, arts, science, social studies, civics, English, foreign languages, history, technology, engineering, mathematics, social and emotional learning and teacher training, all at the elementary, middle school, high school, and higher education levels for use by parents, mentors, tutors, instructors and others involved in assisting students; downloadable electronic course materials featuring various disciplines, namely, arts, science, social studies, civics, English, foreign languages, history, technology, engineering, mathematics, social and emotional learning and teacher training, all at the elementary, middle school, high school, higher education, vocational, and professional development levels; downloadable electronic course materials featuring teaching assistance and curriculum development for various disciplines, namely, arts, science, social studies, civics, English, foreign languages, history, technology, engineering, mathematics, social and emotional learning and teacher training, all at the elementary, middle school, high school, and higher education levels for use by parents, mentors, tutors, instructors and others involved in assisting students; downloadable electronic publications in the nature of educational assessment materials for use by teachers, administrators, parents, and others in evaluating student performance, assessing cognitive and academic achievement, and preparing test materials for students from early learning through secondary school in the fields of language and vocabulary; downloadable electronic publications in the nature of educational assessment materials for use by students, namely, practice test questions in various disciplines, namely, English and foreign languages at the elementary, middle school, high school, higher education, vocational, and professional development levels; downloadable electronic publications in the nature of test preparation course materials in various language disciplines, namely, English and foreign languages at the elementary, middle school, high school, higher education, vocational, and professional development subjects; Downloadable electronic publications in the nature of assessment materials for use in assessing teachers and administrators in elementary through secondary educational levels in the fields of language and vocabulary; downloadable electronic books and publications in the field of fiction; downloadable electronic non-fiction, how-to, and reference books and publications in the fields of language and vocabulary for use by adults offered in the trade markets; electronic publications, namely, magazines featuring language and vocabulary recorded on computer media

CLASS 16: Educational publications and courseware, namely, colouring books, educational courseware, namely, printed periodicals, magazines, books, leaflets, journals, manuals, printed matter in the nature of lessons, and text books, all in the fields of language and vocabulary; teaching manuals in the fields of language and vocabulary; educational publications, namely, educational learning cards, flash cards, activity cards, workbooks, textbooks, and activity books in the nature of nonfiction books, how-to books, and reference books, all in the fields of language and vocabulary; educational publications, namely, story books, puzzle books, printed puzzles, teacher guides, manuals, posters, and educational

booklets, all in the field of various disciplines at the elementary, middle school, high school, higher education, vocational, and professional development levels; baby and children's books; fiction books in the field of language and vocabulary; dictionaries; study guides and printed educational and teaching materials, namely, textbooks, trade books, tests, practice tests, workbooks, and instructional materials in the field of language and vocabulary used in connection with classes from early learning through post-graduate levels; non-fiction trade and reference books for adults and children in the field of language and vocabulary; fiction books for adults and children in the field of language and vocabulary; newspapers; computer program manuals for use in business, home computing, and computer training

CLASS 28: Board games; games, namely, card games; playthings and novelties, namely, novelty plush toys for parties

CLASS 35: Testing services to determine a person's ability to function in a job, namely, administering and scoring of assessments to determine professional competency

CLASS 41: Entertainment services, namely, storytelling; television entertainment services, namely, creation, development, and production of television programming; online entertainment services, namely, providing online interactive children's stories; television show production; education services, namely, providing displays and exhibits in the field of language and vocabulary instruction; education services, namely, providing virtual online and cognitive tutoring in the field of language and vocabulary instruction; Providing on-line non-downloadable electronic dictionaries; providing on-line non-downloadable electronic dictionaries featuring illustrations; providing on-line non-downloadable electronic thesauruses; providing on-line non-downloadable electronic thesauruses featuring illustrations; providing on-line non-downloadable electronic collocation generator, namely, a generator of common combinations of words that form unique meanings and uses for language teaching and learning purposes; electronic publication services, namely, online electronic publishing of magazines, books, electronic books, journals, articles, newsletters, manuals, activity books, teaching texts, and white papers in the fields of language and vocabulary; publishing services, namely, publication of books, electronic books, course materials, tests, testing sheets, practice tests, standardized tests and scoring sheets, and customized publications in the nature of magazines, books, manuals, activity books, and teaching texts in the fields of language and vocabulary instruction; online educational services, namely, providing online courses of instruction in connection with language classes in the fields of language and vocabulary instruction from the elementary through the post-secondary levels; providing online tutoring featuring language instruction at the elementary, middle school, high school, and higher education levels; online educational services provided to educational institutions and school districts in the fields of reading and language assessment and instruction of student reading and language learning, instructor training, curriculum development, course management, and distribution of printed and electronic materials in connection therewith; development and dissemination of educational tools, content, and materials of others via global computer information network, namely, digital textbooks, instructors manuals, supplementary reading materials, instructional materials in the nature of self-assessment and study tools for students, homework assignments, course assessment, and course management materials in connection with classes in the fields of arts, science, social studies, civics, English, foreign languages, history, technology, engineering, mathematics, social and emotional learning, teacher training, language instruction, and vocabulary instruction offered from the elementary, middle school, high school, and higher education levels; online non-downloadable newspapers in the field of current affairs, business, and finance; educational services, namely, providing seminars in the field of teacher training, professional development, computer and technical training, and business and finance; educational services, namely, providing a website featuring interactive educational instructional information and quizzes for children in the fields of language and vocabulary instruction; information services, namely, providing information to the public in the field of education by means of a worldwide computer network and printed publications; educational services, namely, providing interactive online courses of instruction at the undergraduate and post-graduate levels via a global computer information network, distance learning instruction at the primary, secondary, undergraduate, graduate, and corporate education levels, and providing a webliography of educational materials available over a global computer information network in the fields of language and vocabulary instruction; education services, namely, providing training in the design, building, instruction and management of educational

course work in the fields of language and vocabulary instruction, and educational workshops offered over a global computer information network, conducting seminars and workshops on issues related to global computer information network based technologies in education in the fields of language and vocabulary instruction; providing online computer databases in the fields of language and vocabulary instruction for elementary through post-secondary educational students; providing online databases featuring course materials, practice tests, course assignments, textbooks and supplemental materials, and student notes in connection with classes in the elementary through post-secondary level in the fields of language and vocabulary instruction; adaptive learning and assessment, namely, educational assessment services; educational services, namely, conducting courses using adaptive learning methods in the fields of language and vocabulary instruction; educational services, namely, conducting distance learning courses using adaptive learning methods in the fields of language and vocabulary instruction; testing services, namely, administering and scoring of standardized educational tests

CLASS 42: Providing temporary use of non-downloadable software and applications in the nature of computer software for providing interactive audiovisual presentations for educational institutions and school districts in the fields of language and reading assessment and improvement of student learning, instructor training, curriculum development, and management in the disciplines of language, vocabulary, and reading; providing temporary use of online non-downloadable software that allows users to display practice exam questions and other tutorial materials in connection with classes from the early learning through post-graduate levels in the fields of language and vocabulary instruction; student information systems, namely, online non-downloadable software for the collection, compilation, storage, and analysis of data pertaining to school administration, student performance, teacher development, and all aspects of educational administration in the early learning through post-graduate levels; application service provider (ASP) featuring software for accessing non-downloadable publications, audio, video, text and graphics; computer system design services, namely, designing and implementing interactive network web pages for others for the transfer and dissemination of information via a global computer information network; software as a service (SAAS) services featuring software allowing users to upload, post, and display educational content in the field of business, English performance support, and language instruction to optimize corporate global communication and productivity; computer services, namely, providing online non-downloadable enterprise platform software for native and non-native English speakers to collaborate to increase global organizational productivity, participate in discussions, get feedback from their peers, form virtual business networks and activities, and engage in business networking and online collaboration; application service provider featuring language learning application programming interface (API) software for customised teacher tool development in the nature of computer software for providing an interactive audiovisual presentation for developing teacher tools; application service provider featuring language learning application programming interface (API) software for video game companies and other educational partner companies to curate word lists, develop reading and writing curricula, develop dictionary or other corpus based curricula and texts, and develop games

CLASS 44: testing services, namely, administering and scoring of standardized psychological tests

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF EUROPEAN UNION , REG. NO. 017584244, DATED 07-19-2018, EXPIRES 12-12-2027

SER. NO. 88-125,025, FILED 09-20-2018

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**